## FOR IMMEDIATE RELEASE

**Contact**: Dr. Denise P. Federer

813-876-7191

info@federerperformance.com

## Local Family Business Advisor Recognized for Outstanding Achievement

Leading Global Family Enterprise Membership Association Awards Distinguished Certificate

Dr. Denise P. Federer of Federer Performance Management Group was honored as a **Fellow of the Family Firm Institute** at the 2016 FFI Global Conference, October 26-29 in Miami, Florida with the additional designation of **ACFBA** – **Advanced Certificate in Family Business Advising**. FFI Fellow status signifies that Dr. Federer has completed an advanced program of study as part of the Family Firm Institute's Global Education Network, presented at FFI annual conferences, or published in FFI publications and has been a member of FFI for more than 10 years.

The certificate is presented to individuals who have achieved comprehensive professional knowledge and gained significant expertise that can be used as value to family business owners and family wealth clients. This distinction further ensures that the highest standards in professional best practices will be implemented. The Family Firm Institute (FFI) ACFBA – Advanced Certificate in Family Business Advising is designed to increase awareness and exposure to concepts, skills and knowledge necessary to optimize effectiveness as family business advisors and consultants.

"Through obtaining Fellow status, Dr. Federer has gained a deeper understanding of the needs of family-owned enterprises and the many roles family business and non-family members play, "said Judy Green, President of the Family Firm Institute. Participants have access to cutting edge information and resources for exploring the core disciplines — behavioral science, finance, law and management science — and steps for forming collaborative teams. FFI provides multidisciplinary educational programs to advance family enterprises worldwide by enabling collaboration between family enterprise practitioners and academics, creating a global network of professionals.

The <u>Family Firm Institute</u> (www.ffi.org), an international professional membership organization of over 1800 individuals and organizations across 88 countries, is dedicated to providing interdisciplinary education and networking opportunities for family business and family wealth advisors, consultants, educators and researchers. It works to increase public awareness and broaden the understanding of trends and developments in the family business and family wealth fields. As the dominant form of business organization worldwide, family businesses make a unique contribution to the social vitality and economic wealth of communities. FFI seeks to

increase the understanding of the family enterprise as a fundamental driver of global economic growth and prosperity.